

Brooks Municipal Flag Design Contest

The contest is open from January 1st, 2025, to July 1st, 2025.

No late submissions will be accepted.

*Drop off your entry in person at the Brooks Town Hall or mail it to 961 Highway 85 Connector,
Brooks, Georgia, 30205.*

Make sure to read the rules and guidelines prior to submitting your entry.

1. Contact Information

Name: _____

Address: _____

Email: _____

Phone: _____

2. Flag design:

Attach a physical copy of your proposed flag design to this form.

3. Descriptive essay

Attach a typed essay to the Brooks Flag Design Contest Entry Form explaining the design and how its symbology relates to Brooks.

RULES

- 1.** Participants must submit flag design in hard copy format and submit a Brooks Municipal Flag Design Contest Form with each entry. Entries are to be dropped off in person or mailed to the Brooks Town Hall, 961 Highway 85 Connector, Brooks, Georgia, 30205.
- 2.** Flag designs can be hand-drawn or digitally created with graphic design software but must be submitted in a physical form, preferably on 8.5x11 copy paper.
- 3.** The design of the flag must be original work and not solely based on other flags. The design cannot utilize trademarked or copyrighted images.
- 4.** Participants are to understand that any submitted entries may be modified, reproduced, and published at the town's discretion. By participating in this contest, the artist acknowledges that should their flag design win, anyone can freely use, copy, modify, and share the flag.
- 5.** Participants will attach a typed essay to the Brooks Flag Design Contest Entry Form explaining their design and discussing how its symbology relates to Brooks.
- 6.** Entries must be submitted to the Brooks town hall by 4 p.m. on July 1st, 2025. Late entries will not be considered.

The flags will be reviewed by a panel of judges and a winner selected from the entries. If the judging panel deems no acceptable submissions have been received, the judges may choose not to select any flag as the winner of the competition.

Guidelines

- **Keep It Simple** - The flag should be simple so it can easily be drawn from memory. Avoid cluttered and overwhelming designs.
- **Use Meaningful Symbolism in Design** - The flag's images, colors, or patterns should relate to our community. Think about the history and present existence of the town, draw your inspiration from there.
- **Use 2 to 4 Basic Colors** - Limit the number of colors on the flag, choose colors that contrast well and have meaning.
- **Minimal Lettering** – Keep lettering to a minimum and avoid seals.
- **Design Distinctively** - Avoid directly duplicating other flags. Think outside the box with color combinations and flag shapes. The flag of Brooks should be unique amongst its peers.
- **Consider How the flag will look** – Evaluate how the flag will hang in a variety of locations and sizes. Imagine the flag fluttering in the wind, hanging from a building, or attached to an indoor flagpole as you draft your proposal to aid in creating a design that will have a pleasant appearance in every location.

Design aids

- https://www.flaginstitute.org/pdfs/Flag_Design_Commission_Report.pdf
- https://s3.amazonaws.com/ClubExpressClubFiles/622278/documents/GFBF_English_1964413892.pdf?AWSAccessKeyId=AKIA6MYUE6DNNJ6ROIH3&Expires=1730955168&response-content-disposition=inline%3B%20filename%3DGFBF_English.pdf&Signature=5jdTJcNEzXhmlKVVWQ0ArcPo2uOM%3D
- https://nava.org/content.aspx?page_id=22&club_id=622278&module_id=475717
- <https://www.britannica.com/topic/flag-heraldry>
- <http://www.vexman.net/flags/designs/shapes.html>

Recommended Open-Source Graphic Design Software

- <https://inkscape.org/>